

Journal of Oil and Fat Industries

Devoted to Oils, Fats and Allied Industries

VOL. II

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No. 4

EDITORIALS

With this number the *Journal of Oil and Fat Industries* as a Quarterly ceases to exist, to become shortly a monthly magazine published by Miller Freeman of New York, San Francisco and Seattle.

Our President has requested that the following statement made by Mr. Cluff be incorporated in an editorial for this issue: "The publication of the JOURNAL by our Society will cease with the October issue, but the publication will be continued under the same name by the Miller Freeman Company of New York, with the coöperation of this Society, and all members of the Society in good standing will continue to receive the JOURNAL as published by the Miller Freeman Co., without any increase in dues."

To Messrs. Cluff and Morrison the Society is indebted for this arrangement which will give the members a monthly magazine, without any of the responsibility for its financing. Mr. Morrison says farther of the agreement between the A. O. C. S. and Mr. Freeman that, "While they are standing all the expense and receiving any benefit there might be in advertising, etc., we will have very considerable control over the character of the papers to be printed. These are to be submitted to a committee of our Society for review."

Further than this your present editor has no knowledge of the arrangements which have been consummated but doubtless the first number of the new periodical will bear the names of its editorial staff and the Society's committee who will review all papers before their publication.

It is confidently expected that the new venture will both add to the prestige of the Society and gratify its members by giving them at more frequent intervals, a larger, better publication. As Mr. Morrison has said, "It was better to try to build up a strong magazine in some other manner than have a weakling such as, I feel, our magazine would have been had we attempted to carry out our original idea under the circumstances as they have developed."

Bon Voyage

The writing of a final editorial is almost as difficult as the penning of an obituary for one's own child. If, however, one has a real faith in the glories of the future neither need be heart breaking. The *Journal of Oil and Fat Industries* is not to die but merely pass on into a realm of bigger and brighter days. Yet those of us who have not only seen its birth, and watched those first tottering steps out into the great wide world, but planned for its coming months before it was born, cannot help but feel a sadness in seeing it grow out of our care.

There comes in time to him who builds any business, a feeling toward it not unlike that of human kinship and to the editors and publishers of a journal this is almost that of fatherhood. One comes to look upon the printed page that issues from the press as he would upon the babe for whose birth there had been weeks of loving preparation. When, then, there is no more watching, planning, hoping and fearing for the welfare of the infant, the feeling of relief from worry and work is not unmixed with a sense of loss and loneliness.

That this is the mood of our splendid publisher is indicated by expressions in his recent letters. Mr. Mack says, "At first I was very much disappointed to think my personal efforts had gone to build a journal for some one else, but after thinking the matter over I return to my old philosophical argument that good seed properly planted will some day be harvested." And in another letter, "We have assisted in our small way, in the last twenty-five years, a number of scientific societies to build for themselves successful publications. The work and sacrifice contributed by many individuals in building these scientific journals has been an inspiration to us and we have discovered that a printer can lose nothing by throwing all his energy and thought into assisting such individuals in building these monuments to science."

To Mr. Mack, President of the Eschenbach Printing Company, the Editor wishes to make this most tardy public acknowledgment of the great debt he personally owes for continual assistance and untiring patience with one who was absolutely ignorant of all the things an Editor should know. Without Mr. Mack's assistance, and insistence, the very cover of THIS JOURNAL would never have come into being. He not only suggested the design but, when the funds of the Society would not quite stand the expense of the plate, generously donated it himself. We owe him a real debt, and one of the keenest regrets at the coming change is that, just at the time when the JOURNAL was beginning to pay him some little profit, he is losing its printing.

We have on several occasions expressed our appreciation of the untiring efforts made by Mr. Smith, our manager, in the securing of advertising. He too feels disappointed that we cannot carry on a little longer until the

advertising will pay a larger part of the expense of printing than now because of our small circulation. The paltry return which Mr. Smith has received as his percentage of the net revenue of advertising would hardly have looked good to a printer's devil. He, as Mr. Mack, must take his pay now, not in prospective profits, but the satisfaction of a hard job well done.

To the Editorial Staff and especially Miss MacDonald, the Editor is deeply grateful for help, often when it was most sadly needed and always generously and freely given.

And so we, as a little family, your servants for a brief while, bid you adieu and wish you God-speed in your larger venture. The opportunity is still yours to make the *Journal of Oil and Fat Industries* a publication which will rank with the other journals of American Scientific Societies throughout the world. It may be a bit harder to fill a monthly with all high-grade articles by men such as Dr. C. A. Browne, Geo. S. Jamieson, Arthur Holmes, Glen Pickard, Dr. Wesson and others who have been our contributors in the past but it can be done if the whole Society is heartily behind their Official Organ.

ADDITIONAL COMMITTEE APPOINTMENTS

There were some committees mentioned in the July JOURNAL whose personnel was not complete at that time. All appointments have now been made as follows:

SEED COMMITTEE:

D. C. Picard, *Chairman*

G. R. Dunning, C. H. Cox, A. W. Putland, W. D. Hutchins.

UNIFORM METHODS COMMITTEE:

F. B. Porter, *Chairman*

Archibald Campbell, D. C. Picard, P. S. Tilson, W. D. Richardson.

SUB-COMMITTEE ON THE DETERMINATION OF THE DETERGENCY OF SOAP PRODUCTS:

L. F. Hoyt, *Chairman*

R. K. Brodie, Percy H. Walker, H. S. Mitchell, M. H. Ittner, E. T. Marceau,
John S. Boulden.